

#### Advanced Practice Fellowships: Finance and ROI

#### **MEDICAL CENTER**



Christi DeLemos, MSN, ACNP, Chief of Advanced Practice

#### Rationale behind APP fellowships



For physicians, residency and fellowship programs are part of the landscape of medical training but they have not been an option for advanced practice providers until recently



APPs graduate with the skills and knowledge needed to pass rigorous certification exams and achieve licensure



Often lack the experience and skill to function as independent providers in high volume specialty practices where they are needed most



10,000 hour rule

#### **INTERNAL AND EXTERNAL DRIVERS**







MISSION TO EDUCATE

VACANCY AND LOSS

**BUILDING WORKFORCE** 



Stakeholder discussions Resource assessment Program design Budget approval Staff recruitment Finalize public facing recruitment

Open fellowship applications

Begin developing curriculum

Formalize advisory board Review worksite options Develop policies Develop survey process Hold interviews
Finalize curriculum
Finalize preceptors
Finalize rotations
Offer letters

Place students
Begin collecting
survey data
Rapid cycle quality
improvement

-12 months

-9 months

-6 months

-3 months

credentialing

**Program start** 

#### **DEVELOPING AN EXPERIENCED WORKFORCE**



- There is no shortcut to experience
- Substantial financial investment in the first 1-2 years of employing an **APP**
- Fellowships create a pipeline of qualified providers

Time, Practice, Experience



#### NATIONAL SURVEY OF APP FELLOWSHIPS

MORE THAN 200 PROGRAMS

NORTHEAST \$61,000
(AVERAGE SALARY OF APP 101,624)

SOUTH \$58,000
(AVERAGE SALARY OF APP 104,456)
MIDWEST \$61,000
AVERAGE SALARY OF APP 103,475)
WEST \$79,000
AVERAGE SALARY OF APP 121,792)

\*HRSA not greater than 70% of NP salary

Benefits: variable 12 months: > 95%, some 2 year 65% called fellowship vs residency

### FINANCIAL SAVINGS

- LOW CLINICAL EFFICIENCY
   FIRST YEAR OF PRACTICE
- FELLOW LABOR COSTS ARE
  ABOUT HALF OF WHAT WE
  WOULD PAY A HIGHLY
  QUALIFIED NP
- SAVED RECRUITMENT COSTS
  BY TARGETING "DIFFICULT TO
  FILL POSITIONS"



#### PROGRAMMATIC COSTS IN ADDITION TO SALARY

- Cost of administrative staff to oversee the program
  - 25% FTE administrative assistant support
  - 50% FTE support of a management professional (ideally APP)
  - More support needed if grant funded related to trackable deliverables
- Recruitment/advertising costs
- Software or mobile application costs to house curriculum and track progress
- Fellowship curriculum meetings/food/beverage
- Supplies (monthly charges for phone/desk space, facility usage)
- Accreditation costs

#### Skill progression

#### August-December

Full case load, support available, increased independence

#### April-July

Progress to full case load,

Less supervision

#### Jan-March

Limited case load Close supervision

#### Billable revenue impacted by:

- Off service rotations
- Number of areas you plan to train them in- learning curve every time



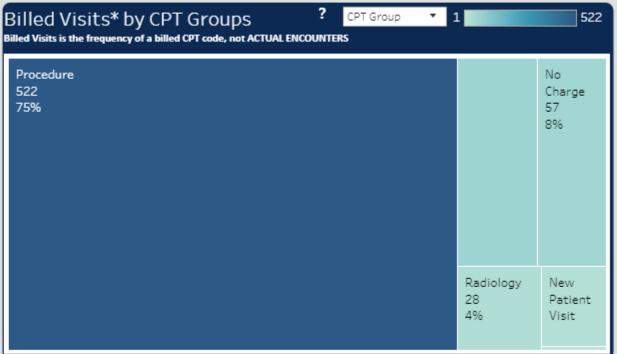
#### RADIOLOGY FELLOW

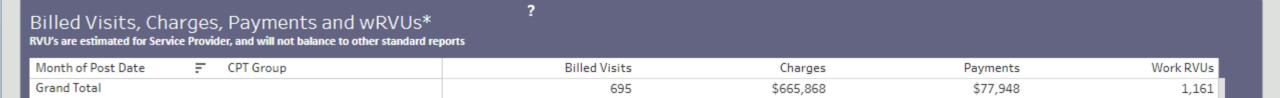
#### APP Productivity Dashboard

Please note the dashboard reflects billable encounters captured as either the service or billing provider. It does not reflect care that was performed but not billable. This includes bundled payments, care provided by another billing provider within the same 24 hour period or other restrictions.





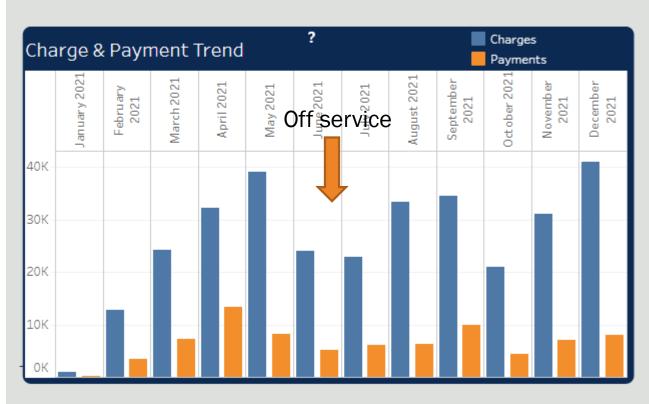


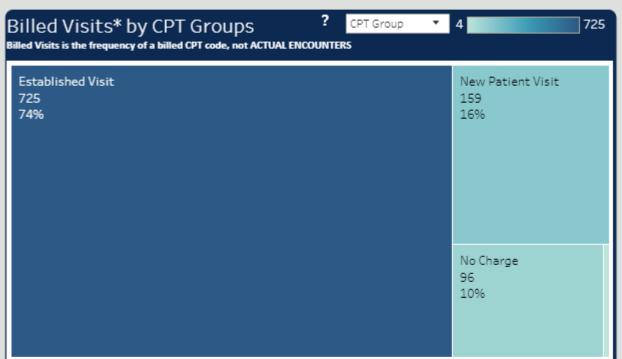


#### **ENDOCRINOLOGY FELLOW**

#### APP Productivity Dashboard

Please note the dashboard reflects billable encounters captured as either the service or billing provider. It does not reflect care that was performed but not billable. This includes bundled payments, care provided by another billing provider within the same 24 hour period or other restrictions.





Billed Visits, Charges, Payments and wRVUs*  RVU's are estimated for Service Provider, and will not balance to other standard reports						
	Month of Post Date F CPT Group	Billed Visits	Charges	Payments	Work RVUs	
	Grand Total	984	\$317,317	\$79,224	1,885	

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#### **APP LOSS**

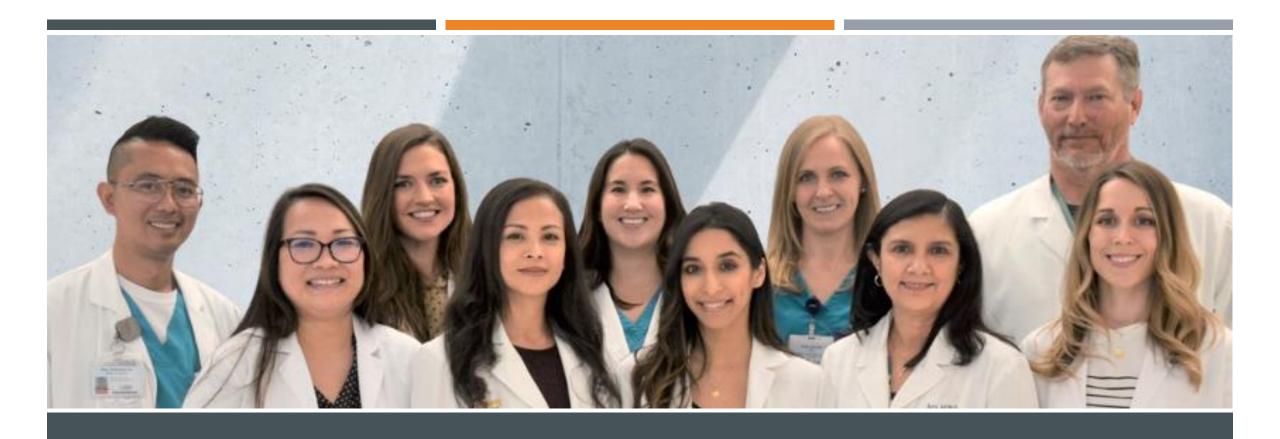
- Negatively impacts financial performance in the following ways:
  - Estimated costs of loss of a single APP is 1.3 x their annual salary \$250,000 per provider
  - Increases staffing costs- time to interview, train, develop orientation plans, double staffing
  - Losses are linked to decreases in quality
  - Repeated loss of staff negatively impacts retention

#### **FELLOWSHIP PROGRAM**

#### Significantly reduces turnover and vacancy

#### Improves

Commitment to the organization	Team skills
Work satisfaction	Clinical leadership skills
Employee engagement	Critical thinking skills
Self-confidence	Absenteeism
Time management skills	Clinical competence



#### **USE FREE RESOURCES AND PLAN WELL!**



### Advisory board

- Development of uniform selection criteria
- Consensus on programmatic materials
- Selection of practice-based learning environments
- Unification of standards and measurement tools
- Forecast needs related to accreditation





### Physical space/locations

- Training sites
- Dedicated workspace
- Video conferencing



### Human resources

- Recruit key program staff
- Identified preceptors
- Identified off service rotations
- Planned educational content



#### Financial support

- Develop a program budget
- Obtain approval
- Define salary/benefits



### Organizational support

- C suite Leadership
- Operations
- Billing/coding
- IT
- Finance
- Department support

### Summary points

- Fellowship programs provide numerous benefits
  - Aligns with our mission to educate the next generation
  - Steady stream of qualified applicants for complex specialty areas
  - Improved retention and engagement of existing employees
  - They absolutely make sense financially if you recruit for difficult to fill positions and use the provider to top of scope

# Big Lots Behavioral Health Services



Child & Adolescent Psychiatric NP Post-Grad Fellowship: Finance, ROI & Sustainability



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## BEST UTCOMES FOR CHILDREN EVERYWHERE





#### **Behavioral Health**



Define the nation-leading model for integrated systems of care



Deepen excellence in individual patient experience and outcomes

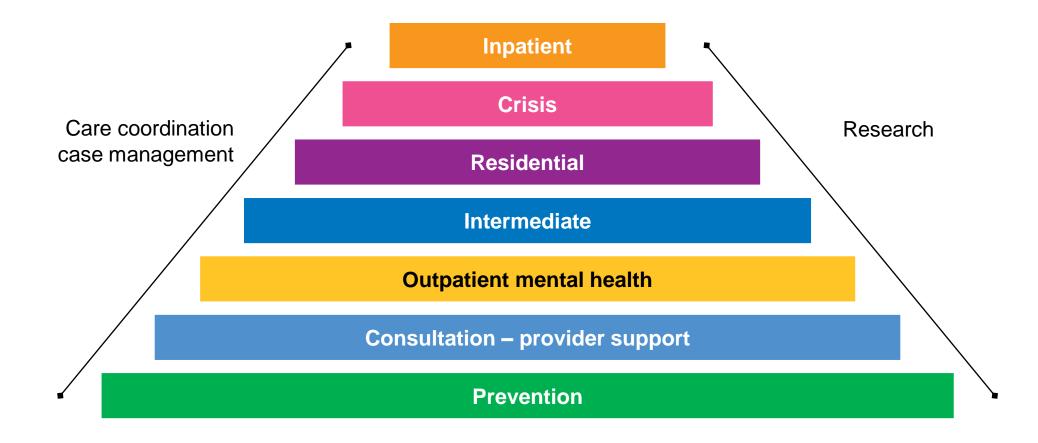


**Establish leading research programs** 



Expand provider capacity, talent pipeline and educational resources

#### Nation-Leading Model for Systems of Care







#### **Big Lots Behavioral Health Pavilion**

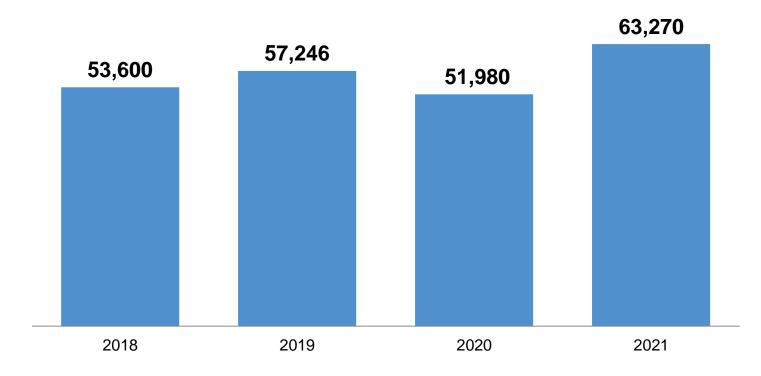




#### Referrals to NCH Behavioral Health Services

#### **Annual Number of Referrals**

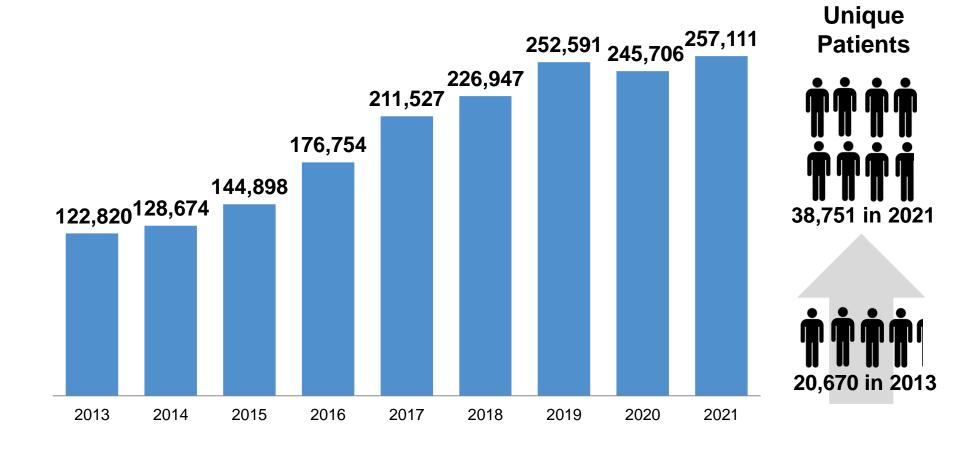
January 1, 2018 through Dec 31, 2021



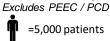




#### **Annual Number of Outpatient Visits**



Source: EDW
Includes Intensive Outpatient & Partial
Hospitalization Programs
Evolution PEEC / PCD

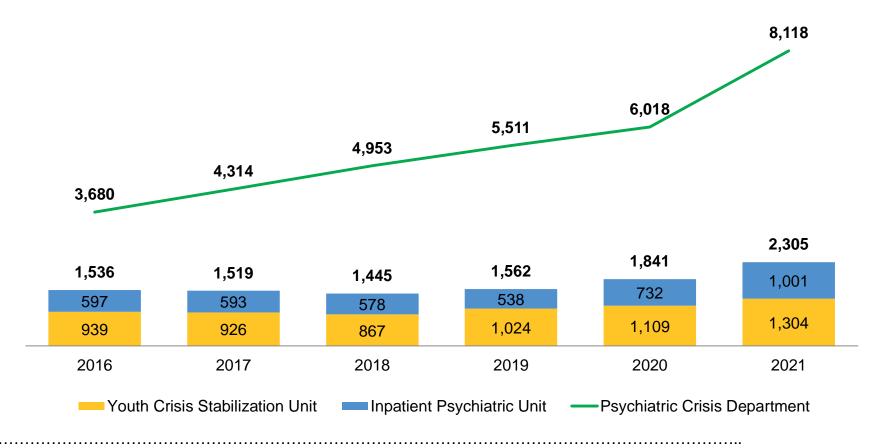




#### **Acute Visits**

**Annual Number of Discharges** 

January 1, 2016 through Dec 31, 2021

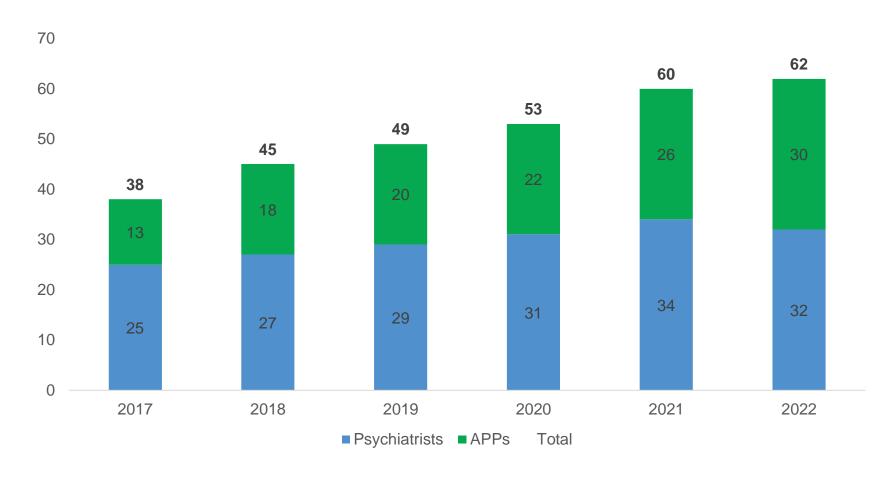


Source: EDW

Note: PDC 2021B based on Mar-Aug 2020 actual (covid volume dip



#### **Providers**



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#### Challenge

- Needed more providers fast
- National shortage of C/A psychiatrists
- APPs were available but not yet ready for independent psychiatric practice



#### **Academic Mission and Support**

- Already had a successful, growing psychiatry fellowship
- Administration supported financially and clinically
- Directorship was incorporated into an existing Manager role
- Leadership support
- Academic and clinical champion
- Strategic Plan accelerating growth



#### Fellowship Overview – est. 2018

- One-year fellowship
- Cohort of two fellows
- Average ten to twelve applicants annually from across the U.S.
- Clinical rotations in both inpatient and outpatient
- Experience in specialty rotations
- Complete evidence-based project
- Have retained 63% of fellow graduates



#### Finance/ Budget

	2018-2019	2019-2020	2020-2021	2021-2022	Look for "seed money"
REVENUE					
OHMHAS Grant	30,000	30,000	30,000	30,000	
Patient Revenue	~5,000	~5,000	~5,000	~5,000	Requires some level of investment
NCH In-kind Invest.	170,157	170,288	167,951	0	
Grants	-	-	-	174,466	Financial returns are likely NOT
EXPENSE				seen immediately	
Salaries & Benefits	196,000	196,000	196,000	196,000	
General Expenses	9,157	9,288	6,951	12,064	If simply looking to make money or break even, be realistic
TOTAL	0	0	0	1,402	



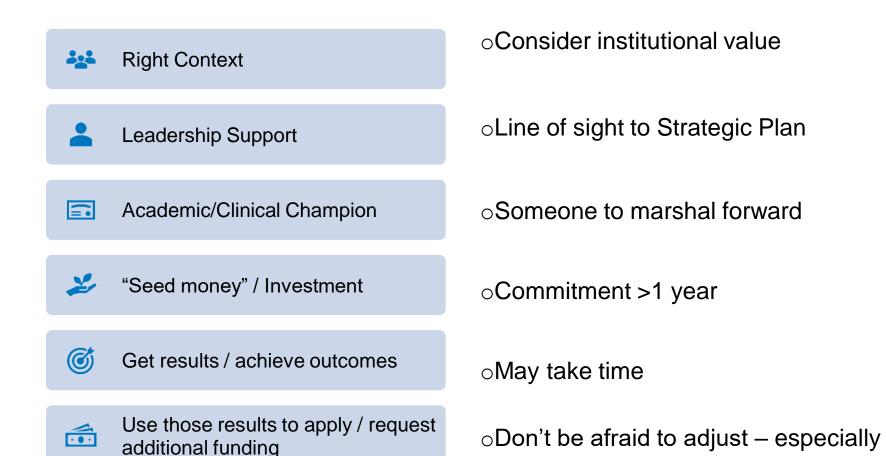


#### **ROI & Sustainability**

Staff satisfaction Low vacancy rate ROI Development of a **Increased Press** highly trained, skilled Increased retention Ganey engagement and <u>prepared</u> clinical scores workforce Sustainability Achievement of the • Those outcomes (and Opportunity for new, strategic plan goal of the opportunities to unique funding share them) drew "talent pipeline" philanthropic interest



#### **Summary**







based on feedback from key stakeholders

# APRN FNP RESIDENCY FINANCE/ROI/SUSTAINABILITY



Douglas J. Spegman MD, MSPH, FACP Chief Clinical Officer, El Rio Health







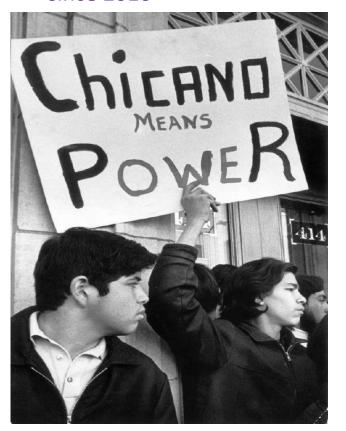


### El Rio Our History

- 1970 Beginnings
- ❖ Today over 120,000 active patients
- ❖ 336 Providers
- ❖ 14 clinical sites



- Joint Commission Accredited
- ❖ PCMH Level 3 NCQA
- Healthcare Equality Index Leader in LGBTQ Healthcare since 2016



#### **Honor Patients**

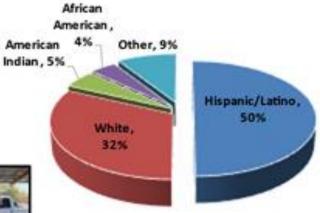
#### 2021 UDS Submitted Data

- Total # of Patients
   Served: 125,499
- Total Patient Visits:
   427,979

   (Virtual 83,220)



#### El Rio Patients by Race/Ethnicity



- = Hispanic/Latino
- American Indian
- = Other

- White
- African American

#### Patients by Payer Source

- Medicaid: 49%
- · Private: 21%
- Uninsured: 17%
- ❖ Medicare: 12%
- 37% of patients 100% and below the Federal Poverty Line

#### Budget 2022

- ❖ Revenue = \$250M
- Expense = \$192M
- Projected Operating Margin = 5%









### Teaching Health Centers: Training the Workforce of Tomorrow

- ATSU-SOMA Medical School
- National Family Medicine Residency Program (Wright Center Consortium)
- ❖ AEGD General Dentistry Residency Program (NYU Langone Consortium)
- Pediatric Dental Residency Program (NYU Langone Consortium)
- Clinical Pharmacy Residency Program
- Pediatrics Residency Program
- Family Nurse Practitioner Residency Program
- Certified Nurse Midwife Residency Program





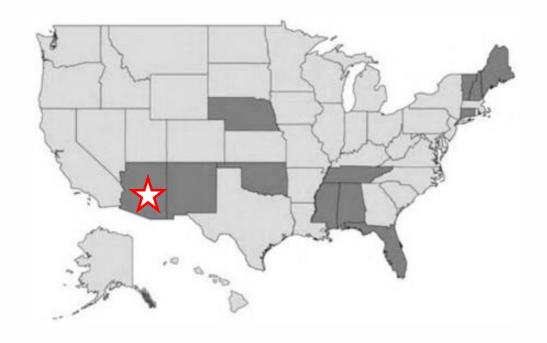








#### **40-40 States**



- Family physicians make up 40% of the primary care physician workforce
- ❖ 40% of U.S. family physicians older than 55 years
- ❖ 40-40 states: a designation indicating that at least 40% of the state's primary care physician workforce is made up of family physicians and at least 40% of its family physicians are older than 55 years (includes only physicians in direct patient care).









Changing Paradigm of Healthcare Delivery

**Transitions of** Workforce Care/Care **Development Management Population** Workforce Health Retention **Management** Value **Team Based** Based **Systems Payments** Cultural **Transformation** 











#### WERE YOU TRAINED FOR THIS?











### El RIO APRN FNP Residency Design Considerations

- Community Health Medicine- Primary Care Focus (established in 2019)
- Pediatric Care Training Needs
- ❖ Population Health Training: Closing Gaps of Care, Value Based Care, AWV's, Medicare Advantage 360 annual evaluations, CCM, HCC coding, RAF scores
- Training Program for 1 Urban and 2 Rural FQHC's in Southern AZ
- Interprofessional Education within the Teaching Health Center Model













#### **El RIO APRN FNP Residency Outcomes**

- 4th Residency Class Begins training 9/22
- 22 Residents came through our program to date with 8 starting in September
- ❖ Attrition Rate during Residency 18%
   (4/22) (All attrition experienced in cohorts 1 and 2)
- 100% Retention Rate to Date for Those Completing Residency











#### **COST CONSIDERATIONS**

APRN Residency Program	Annually
Number of Residents/Students	8
Visits	9,800
Revenue	
Patient Revenue	\$ 2,242,000
Grant Revenue	\$ 516,000
Total Revenue	\$ 2,758,000

Expenses	
Compensation Expense	\$ 1,146,000
Benefits	\$ 241,000
Supplies	\$ 1,000
Contracted Services	\$ 33,000
Travel and Training	\$ 6,000
Information Technology	\$ 4,000
Other Expense	\$ 34,000
General Expense	\$ 1,000
Indirect Clinical Services	\$ 235,000
Indirect Central Services	\$ 293,200
Total Expense	\$ 1,994,200
Total Benefit/Cost	\$ 763,800

#### **Assumptions**

- 2 Year Average (2020-2021)
- Average \$ per Encounter\$229
- HRSA Grant to expire 2022-2023 AY
- COVID Impact



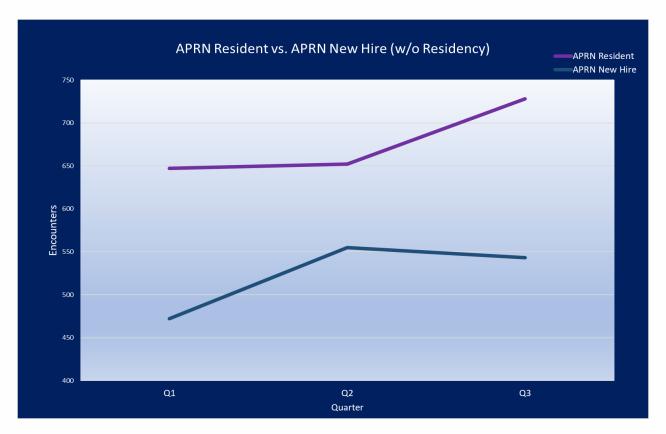






#### **AVERAGE PRODUCTIVITY**

(FIRST YEAR FULL EMPLOYMENT 2021 DATA)











# Retention/Sustainability Considerations

- FNP workforce adequately trained in community medicine
- ROI of P4P population health training
- Teaching Programs as a Clinician Satisfier
- ROI of training in Continuous Quality Improvement during Residency
- Partnering with AHEC (Area Health Education Centers)
- Emerging role of APRN FNP's in Clinical Leadership











# Creating the Workforce of Tomorrow Retaining the Workforce of Today









